

# INTERIORS®

## CALENDAR + CLOSINGS 2021

ISSUE	DETAIL	SPACE + DETAIL	MATERIALS	ON SALE
Feb + March 2021	Fabrics / Home Office	12.30	1.06	02.01
April + May 2021	Spring Furnishings Preview	02.19	02.26	04.01
June + July 2021	Indoor / Outdoor Living	04.23	04.30	06.01
Aug + Sept 2021	Surfaces: Rugs / Coverings	06.18	06.25	08.01
Oct + Nov 2021	Fall Furnishings Preview	08.20	08.27	10.01
Dec + Jan 2022	Kitchen + Bath / Storage / Lighting	10.22	10.29	12.01

### ADVERTISING SALES:

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# MAGAZINE SPECIFICATIONS

**FILE FORMATS FOR ADVERTISING:** PDF/X-1a:2001 or Press Quality. All contact proofs must be made according to SWOP standards including color bars and crop marks. Proof that do not meet SWOP criteria will be used for color break only. SWOP information can be found at swop.org.

**NOTE:** INTERIORS® is not responsible for any errors or color inaccuracies for ads submitted without SWOP proofs or that are submitted out of specifications.

**Ink Specifications:** 4/C process

**Binding Specifications:** Perfect Bound; Jog-to-Foot

**Ink Density:** 200 Line-Screen

2021 RATES	OPEN	6x
Full page	10,450	8,950
Spreads	15,950	13,950
Cover 2	12,450	10,450
Page 3	11,950	9,950
Cover 3	11,950	9,950
Cover 4	13,450	11,450

## DETAIL SPECIFICATIONS

**DETAIL IMAGES:** should be on a white or neutral background. Product images should not be cropped. Image size must be 300 dpi at full size.

**TEXT:** please send all text/identifying information for your company and for the product image to: erika@interiorsmagazine.com

**CONTACT:**

erika@interiorsmagazine.com  
310 422 1424

**ARTWORK SUBMISSION:**

Go to WeTransfer.com  
Send to nate@interiorsmagazine.com



**FULL PAGE AD**

trim width: 8.875"  
trim height: 10.875"



**SPREAD AD**

trim width: 17.75"  
trim height: 10.875"

**ALL ARTWORK MUST**  
have .125" bleed on all  
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bleed area



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